STORENOVA

COMMERCIAL PROPOSAL & QUOTATION

Ref: SN-BECL-2026-001 | Date: October 29, 2026

PREPARED BY:
Store Nova Digital Solutions
Enterprise Web Architecture Team
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CLIENT ORGANIZATION:
Bhawal Engineers & Construction Ltd.
House 32 (3rd Fl), Rd 17/A, Banani, Dhaka
Regd: 40 Shehra Chamragudam, Mymensingh

PROJECT SCOPE:
Interactive Mega Construction Portal
Ref: VamTam Konstruktion Architecture
Target: National Infrastructure Showcase

🎯 Executive Summary & Strategic Objectives

Bhawal Engineers & Construction Ltd. (BECL) is a nationally recognized civil engineering and mega infrastructure firm with an outstanding record executing projects for government authorities including **RHD, BWDB, PWD, LGED, and EED**. To effectively present BECL's vast fleet of owned heavy machinery, specialized river training capabilities, and landmark project achievements to senior government dignitaries, foreign joint-venture partners, and tender committees, Store Nova proposes a world-class, interactive enterprise platform designed to maximize corporate authority and bidding success.

🏗️ Website Architecture & Strategic Rationale

1. High-Impact Cinematic Hero Section

Full-screen infrastructure slider, commanding tagline ("Disrupting Infrastructure Development with Specialized Precision"), and direct CTAs.

STRATEGIC OBJECTIVE

Instantly signals within 3 seconds that BECL is an elite national engineering contractor, not an ordinary local builder.

2. Real-Time Credibility & Track-Record Counters

Smooth animated counters: 50+ Completed Mega Projects, 100+ Heavy Machinery, 15+ Years Track Record, and 100% Safety Compliance.

STRATEGIC OBJECTIVE

Government tender committees demand verifiable proof of scale. Clear metrics establish immediate institutional trust.

3. Core Engineering Capabilities Grid

Interactive tabs for River Protection & Dredging, Bridges & Flyovers, Highways, High-Rise Buildings, and Specialized Infrastructure.

STRATEGIC OBJECTIVE

Enables engineers and ministry officials from any department to review their relevant specialization with zero friction.

4. Filterable Project Portfolio Showcase

Dynamic category filters (River Works, Roads & Bridges, High-Rise) with full-screen high-res lightboxes featuring BECL's 59 authentic photos.

STRATEGIC OBJECTIVE

Concrete visual evidence of completed projects is the single most persuasive asset in construction contract negotiations.

5. Owned Heavy Machinery & Fleet Showcase

Cataloged inventory of BECL-owned suction dredgers, excavators, vibratory compactors, asphalt pavers, and laboratory equipment.

STRATEGIC OBJECTIVE

Equipment ownership (Brochure P.63–78) is a critical tender qualification, proving independent mobilization capacity.

6. Enterprise Inquiry & Consultation Portal

Structured inquiry form allowing public/private project directors to submit preliminary scope directly to BECL management.

STRATEGIC OBJECTIVE

Converts prospective partners into direct discussions without administrative friction or missed opportunities.

💰 Commercial Pricing Tiers

Store Nova proposes 3 structured deployment options. For complete commercial impact and enterprise prestige, **Tier 3 (Enterprise Winner)** is our most comprehensive and recommended tier:

Tier 1: Starter Corporate

Pure Static Code / Fast Loading

BDT 29,000

- ✓ 100% Hand-Coded (HTML5/CSS3/JS)
- ✓ No database overhead, ultra-fast
- ✓ Fully mobile & tablet responsive
- ✓ 15 Featured projects static gallery
- ✓ Standard contact & inquiry form
- ✓ Google Maps & social links
- ✓ Essential on-page meta SEO
- ✓ 15 Days bug-fixing support

Tier 2: Dynamic CMS

Dynamic Web App + Admin Panel

BDT 49,000

- ✓ Full dynamic backend & database
- ✓ Intuitive Admin CMS (secure login)
- ✓ Unlimited project & photo uploads
- ✓ Machinery & fleet manager
- ✓ Career & notice board module
- ✓ Full-screen lightbox project grid
- ✓ **2 Months full technical support**

⭐ RECOMMENDED ENTERPRISE TIER

Tier 3: Enterprise Winner

Complete Business & Branding Engine

BDT 89,000

- ✓ **Konstruktion Ultra-Luxury Architecture**
- ✓ **Cloud Server Setup & Domain Configuration**
- ✓ **4 Months Dedicated VIP Tech Support**
- ✓ Ongoing vs Completed project tracker
- ✓ All 59 brochure projects cataloged
- ✓ Interactive filterable project showcase
- ✓ **Rank-Ready Advanced Google SEO**
- ✓ Lifetime free SSL security shield
- ✓ Staff onboarding video training guide

⏱ Turnkey Delivery Timeline

Milestone Phase	Deliverables & Scope of Execution	Duration
Stage 1	Interactive UI/UX concept, BECL branding alignment & live design preview	3 Days
Stage 2	Frontend coding, brochure media processing & filterable gallery development	4 Days
Stage 3	Backend CMS dashboard, machinery fleet manager & database integration	3 Days
Stage 4	Cross-browser testing, mobile optimization, SEO setup & management review	2 Days
Stage 5	Server deployment, live launch, DNS propagation & staff training	1 Day
Total Project Completion & Live Handover		**10 – 13 Working Days**

Commercial Payment Terms (0% Advance — 100% Risk-Free Guarantee): Zero upfront deposit or advance payment (0% Advance). 100% full payment is invoiced and payable only after the website is completely built, loaded with BECL brochure data, verified on live staging, and approved with full satisfaction by BECL Management & the Board of Directors.

Submitted By:

STORENOVA

Store Nova Digital Team
Enterprise Web Solutions, Dhaka

Accepted & Approved By:

Board of Directors & Management
Bhawal Engineers & Construction Ltd. (BECL)